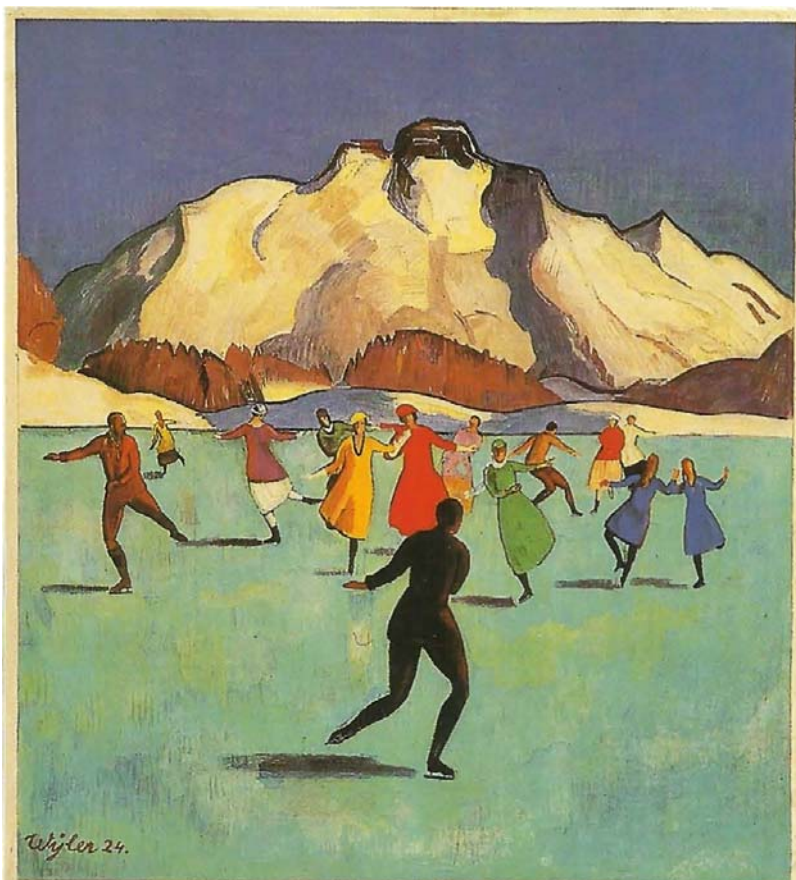


**GUTE SCHWEIZERMILCH
GIBT KRAFT UND GESUNDHEIT
LE BON LAIT SUISSE
C'EST LA FORCE ET LA SANTÉ**

SKISERUM & PEIFFER S.A. VEVEY  EDITION AFFICHE NATIONALE

F. Jaques, Manifesto della campagna per il latte, 1922
(Photoglob ZH)



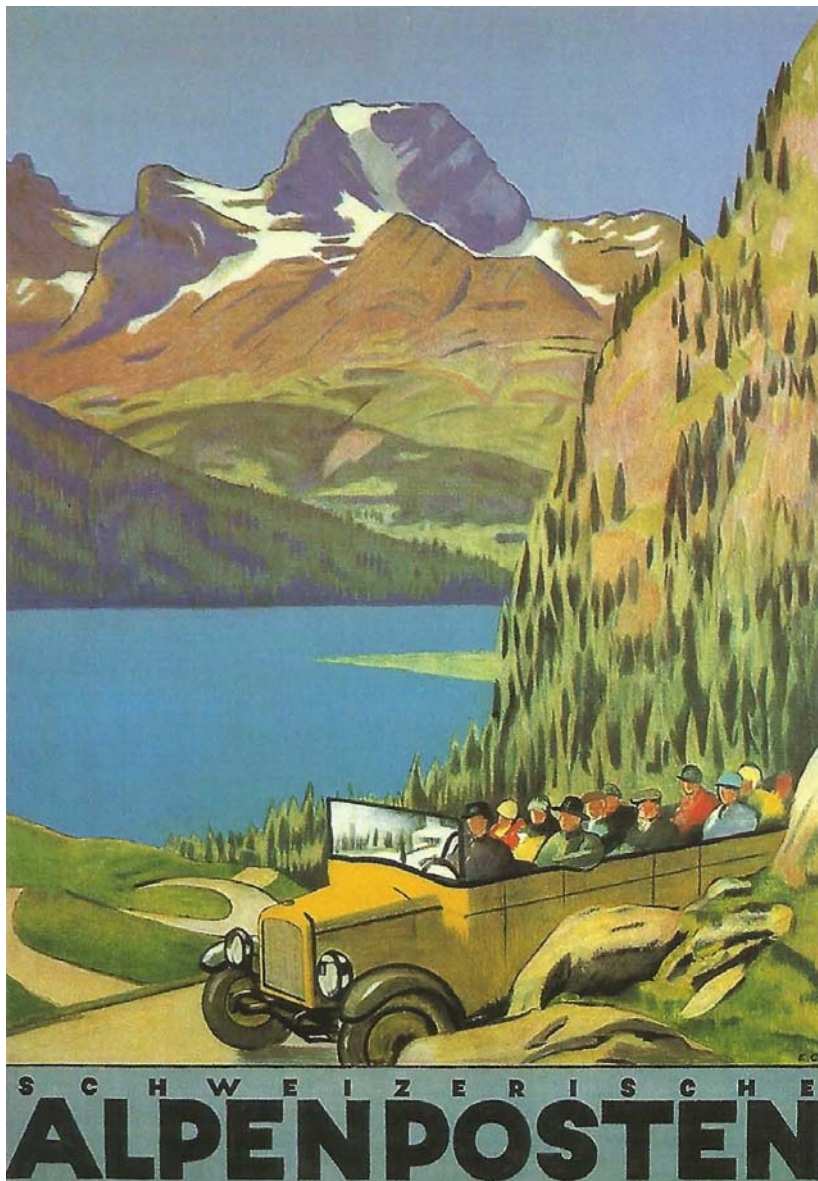
WINTER IN DER SCHWEIZ

**60 HOCHALPENKURORTE
BESTEINGERICHTETE HOTELS**

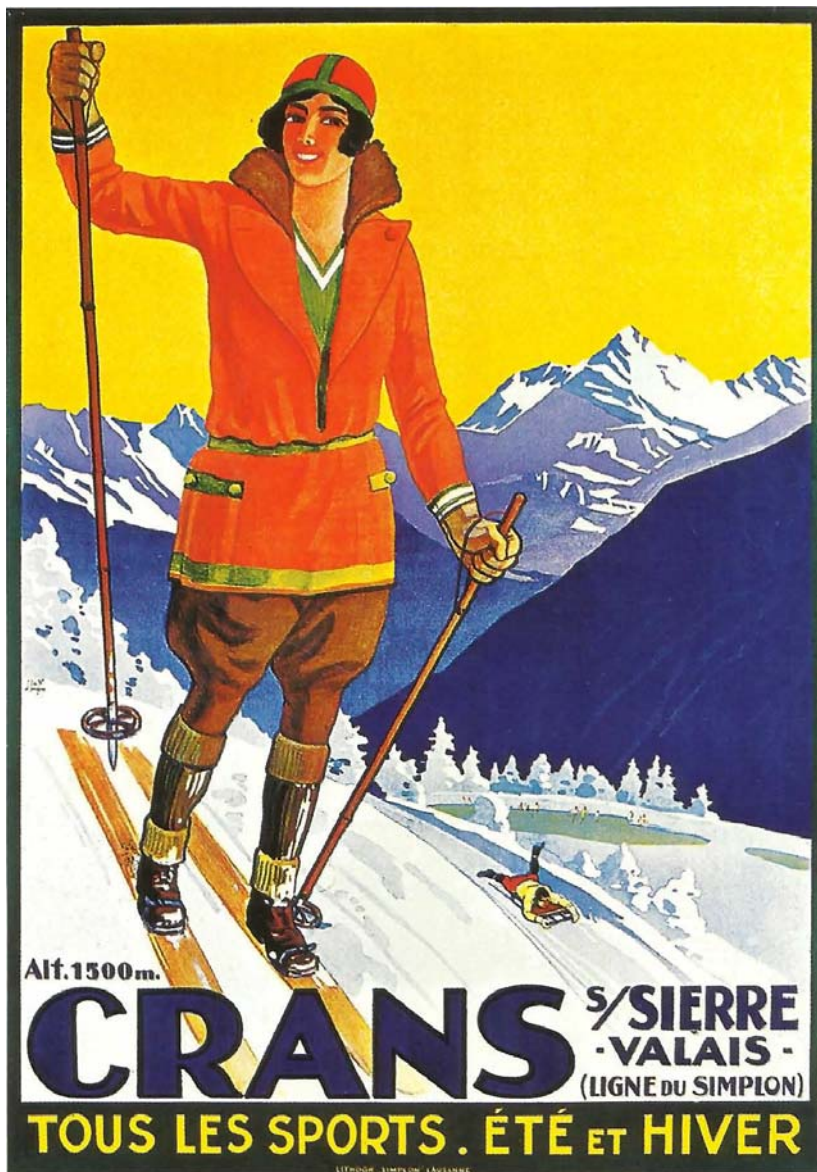
**HERAUSGEGEBEN VON DER SCHWEIZERISCHEN VERKEHRSZENTRALE
ZÜRICH UND LAUSANNE**

.WOLFSBERG' ZÜRICH

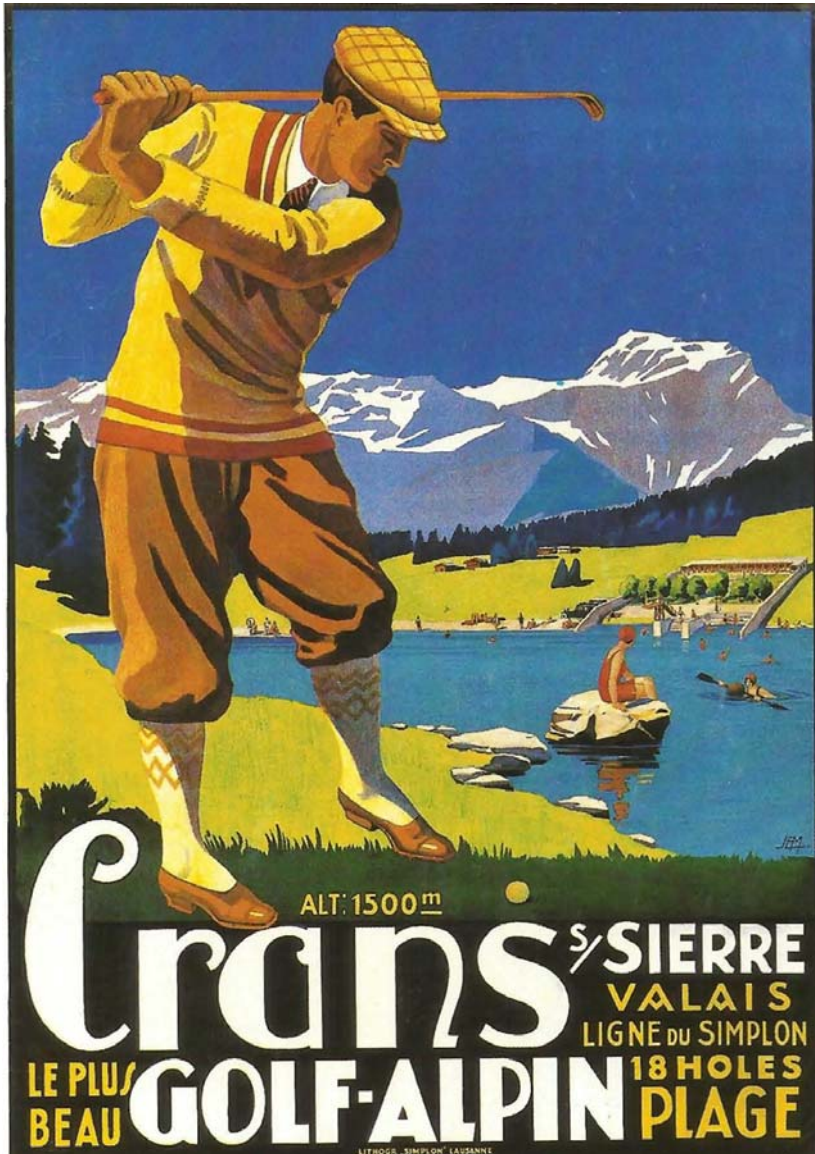
O. Wyler, Manifesto per l'Ufficio svizzero del turismo, 1924
(Photoglob ZH)



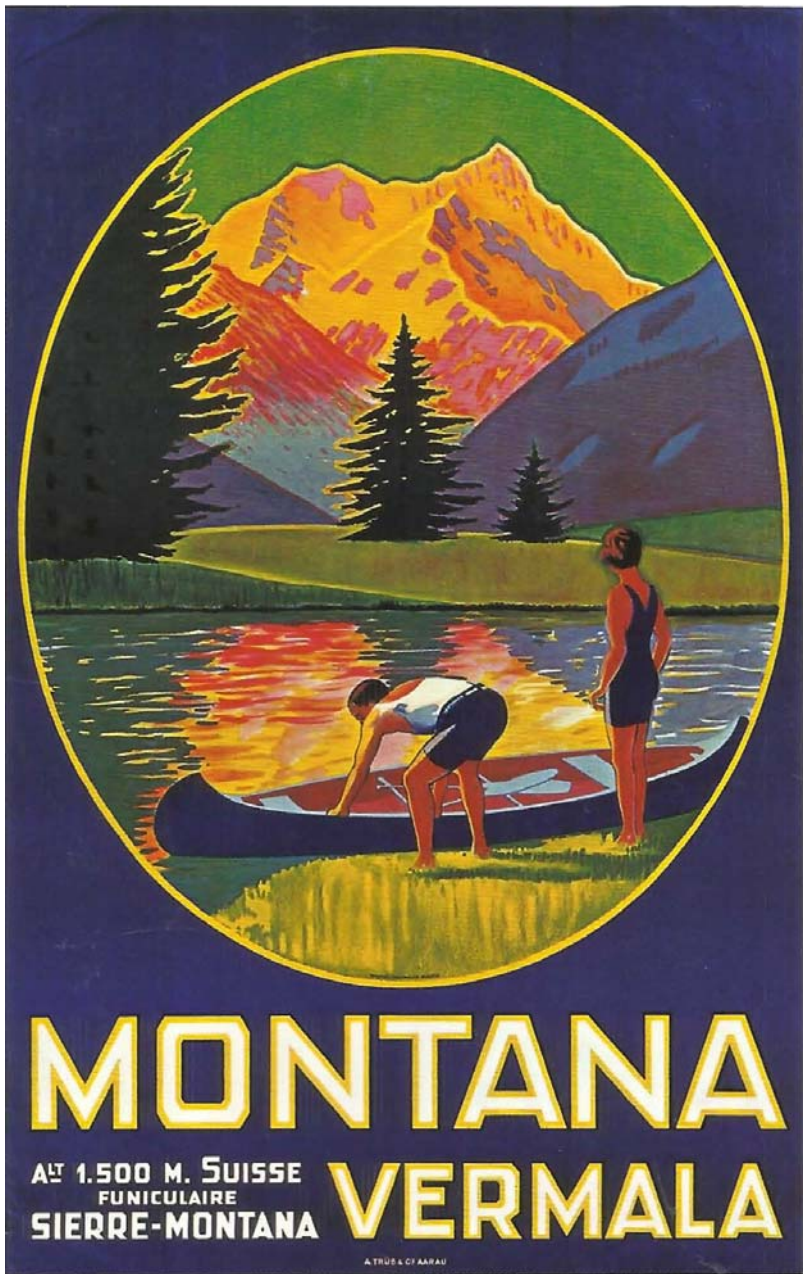
E. Cardinaux, Manifesto per il servizio viaggiatori PTT, 1925 circa
(Photoglob ZH)



Artista sconosciuto, Manifesto per l'Ufficio del turismo di Crans sur Sierre, Vallese, 1925
(Photoglob ZH)



J.E. Muller, Manifesto per l'Ufficio del turismo di Crans sur Sière, Vallese, 1925
(Photoglob ZH)

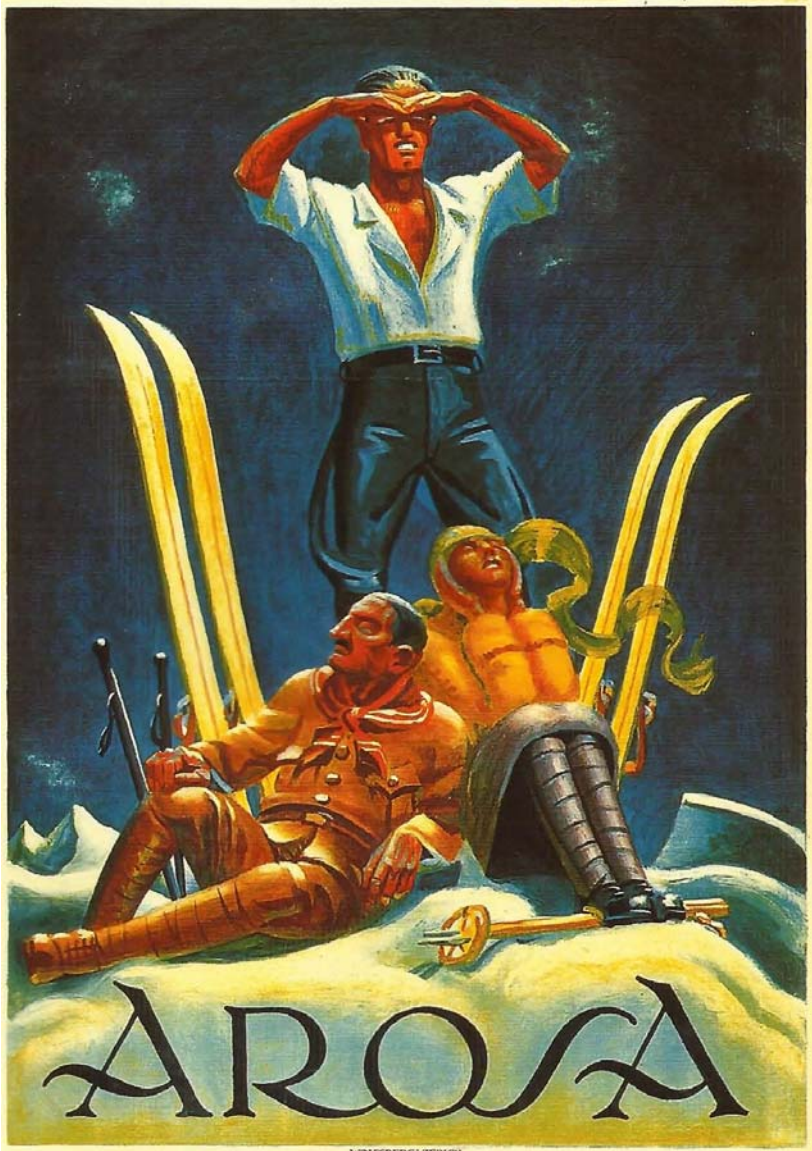


M. Freundler, Manifesto per l'Ufficio del turismo di Montana, 1926
(Photoglob ZH)

Genève
Ouchy
Lausanne
Montreux
Vevey
Evian-les-Bains
Thoiry

Compagnie Générale de Navigation
SUR LE
Lac Léman
LAKE OF GENEVA - GENFERSEE
(LIGNE DU SIMPLON)

J. Flemwell, Manifesto Compagnia Generale di Navigazione del Lago Lemano, 1927
(Photoglob ZH)



K. Bickel, Manifesto Ufficio turistico di Arosa, 1927
(Photoglob ZH)